



# Flamingo Festival 2025

A Celebration of Nature, Culture and Biodiversity  
Nelapattu, Atakanithippa, Sullurupeta, B.V. Palem and Sri City  
Tirupati District, Andhra Pradesh





# Welcome Messages

Embrace the magic of the Flamingo Festival 2025!  
This celebration showcases Andhra Pradesh's dedication  
to conserving biodiversity and promoting eco-tourism.  
Together, let us cherish these natural treasures.

**Sri Nara Chandrababu Naidu**  
Hon'ble Chief Minister of A.P.

The Flamingo Festival reflects the harmony between  
nature and culture. Let us celebrate the beauty of  
migratory birds and inspire a shared commitment to  
conservation.

**Sri Konidala Pawan Kalyan**  
Hon'ble Deputy Chief Minister of A.P.

Be part of the Flamingo Festival 2025!  
This festival highlights Andhra Pradesh's dedication to  
conservation and community. Let us honor and protect  
our shared heritage.

**Sri Anagani Satya Prasad**  
Hon'ble Minister for Revenue, Registrations & Stamps, A.P.  
and District In-charge Minister

Welcome to the Flamingo Festival 2025!  
Let us celebrate Andhra Pradesh's rich culture and  
natural beauty while committing to sustainable tourism  
and conservation.

**Sri Kandula Durgesh**  
Hon'ble Minister for Tourism, Culture & Cinematography, A.P.

Thank you for joining the Flamingo Festival 2025!  
Let's celebrate Andhra Pradesh's biodiversity and  
heritage while protecting these treasures for future  
generations.

**Dr. Venkateswar S., I.A.S**  
Collector & District Magistrate  
Chairman, District Tourism Council  
Tirupati District

## Pulicat Lake and Sanctuary

Pulicat Lake, India's second-largest brackish water lagoon, is a vital ecosystem supporting a diverse range of migratory birds, including the iconic **Greater Flamingos, Terns, Egrets, and Seagulls**. The lake's tranquil waters and surrounding wetlands provide an unforgettable experience for birdwatchers and nature lovers. Nearby Atakanithippa, along SHAR Road, complements the lake with its vibrant biodiversity, offering exceptional **birdwatching opportunities**. The serene boating experiences at B.V. Palem further enrich visitors' connection to the **natural beauty and cultural heritage** of the region.

## Nelapattu Bird Sanctuary

Known for its rich biodiversity, Nelapattu serves as a nesting ground for several migratory birds, including **Spoonbills, Asian Openbill Storks, and the rare Grey Pelican**. This sanctuary is among the largest Pelicanries in Southeast Asia, drawing thousands of birdwatchers and researchers annually. The wetland ecosystem not only supports diverse avian life but also plays a crucial role in regional ecological balance.

## Importance of Bird Migration:

Migratory birds travel thousands of kilometers, indicating the health of ecosystems and maintaining biodiversity. These sanctuaries host over **75 species of aquatic and terrestrial birds** annually, providing critical breeding and feeding grounds.

## Lesser-Known Facts:

Pulicat Lake attracts over **20,000 Greater Flamingos** every season.

The vivid pink hue of flamingos is derived from their diet, rich in carotenoids from algae and shrimp.

Nelapattu's wetland ecosystem supports a wide range of flora and fauna unique to this region.



# About the Sanctuaries and Bird Migration



## Achievements and Impacts

### **Environmental Impact:**

Increased awareness about wetland conservation.

Boosted eco-tourism and promoted sustainable practices.

### **Economic Benefits:**

Enhanced local livelihoods through tourism and cultural showcases.

Empowered local communities with new opportunities in hospitality and services.

### **Educational Influence:**

Engaged students and researchers with hands-on learning experiences.

Promoted ornithological studies and awareness campaigns.

## Hidden Wonders of the Flamingo Festival

### **Migratory Patterns:**

Flamingos journey from as far as Siberia and the Rann of Kutch, navigating vast distances to reach Pulicat Lake for breeding.

### **Ecological Importance:**

The wetlands provide a safe haven for these birds, contributing to the global ecosystem by supporting endangered species.

### **Cultural Connection:**

Local communities celebrate the arrival of migratory birds, incorporating them into folklore and traditions, fostering a unique bond between people and nature.



## Activities & Attractions

### Highlights of the Event:

#### Birdwatching Tours:

Experts guided visitors through Nelapattu and Pulicat Lake to witness migratory birds in their natural habitat.

#### Cultural Programs:

Showcased traditional Andhra Pradesh art forms, music and dance.

#### Culinary Showcase:

Celebrated local and traditional cuisine, featuring the unique flavors of the Tirupati District.

### Other Key Attractions:

Wildlife Photography Contests.

Boating experiences at Pulicat Lake.

Interactive workshops on biodiversity and conservation.

CSR & Tourism conclave at Sri City.

# Looking Ahead

### Sustainability Goals:

Continued efforts to conserve wetlands and promote eco-tourism.

Engage with global organizations to ensure the protection of migratory birds.

### Community Engagement:

Enhance local participation in conservation initiatives.

Foster collaborations between government bodies, NGOs, and educational institutions.

Be part of ongoing  
conservation efforts and help  
preserve these sanctuaries  
for generations to come.



Thank you for being part of the Flamingo Festival 2025.  
Together, we celebrate the wonders of nature and  
promote sustainable tourism.



[www.flamingofest.org](http://www.flamingofest.org)